

WELCOME TO THE



BIGGER IDEAS CONFERENCETM

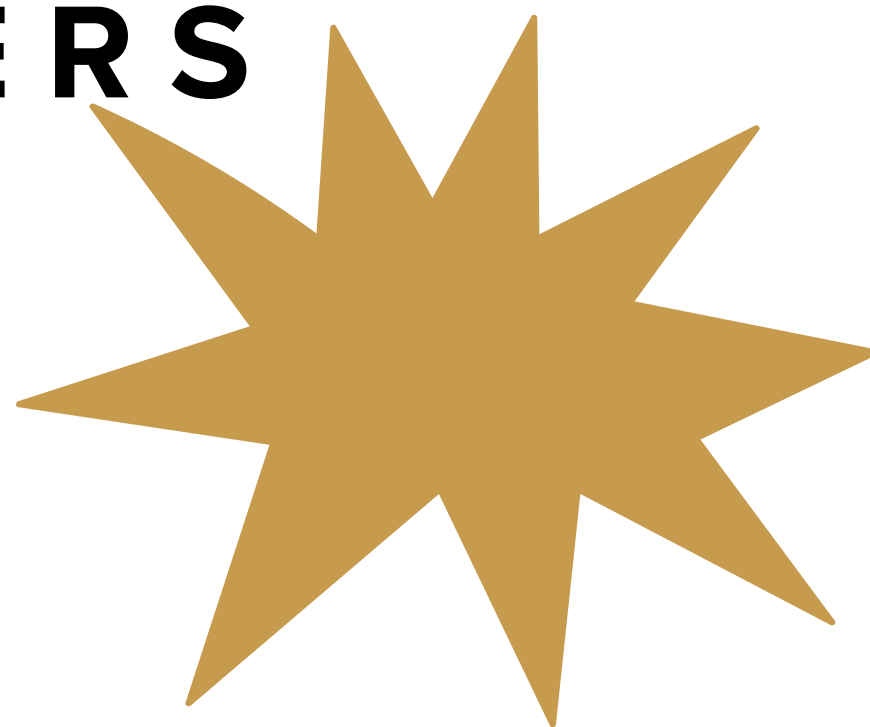
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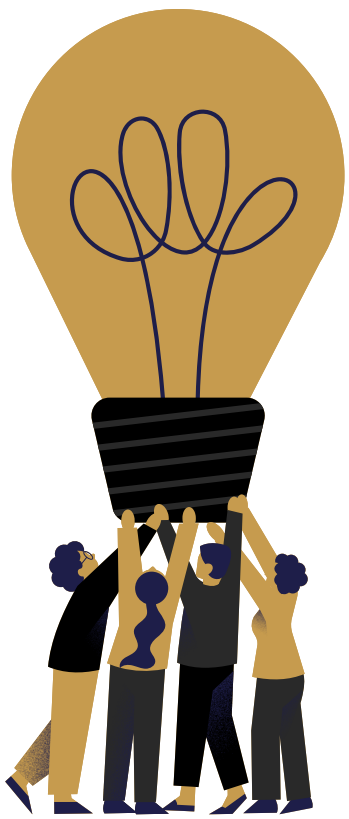
2024 SPEAKERS



**GIRL
HOOD**

SPEAKERS





IN COLLABORATION

WITH



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FOUNDER OF ODIHI & BIC



Bigger Ideas Conference 2024



Efe Fruci

Efe Fruci is a visionary, motivator, community builder, educator and mental health activist. She is a globally recognized career and confidence coach, TEDx speaker, scientist, consultant, serial entrepreneur, and author of Faith Over Fear.

With 10+ years of experience in public speaking, coaching and consulting working with organizations such as Accenture, GSK, Pfizer and Oxford University Hospital.

She is also the founder The Bigger Ideas Conference™ and Founder and executive director of Odihi Foundation.

GIRLHOOD KEYNOTE SPEAKER



Bigger Ideas Conference 2024



Phebe Trotman

@neverquitonabadday

Phebe Trotman is a heart-centered entrepreneur and accomplished soccer player. She has achieved many accolades as an athlete, including being inducted into several sports halls of fame, winning championship titles, and being recognized as an exceptional athlete.

Phebe has also excelled in her career as a network marketer, earning top awards and recognition within her company. Phebe recently released her first book in a planned series, "Never Quit on a Bad Day: Inspiring Stories of Resilience". Reading it will energize you to overcome your challenges, strengthen you with the tools needed to do it, and invoke your sense of gratitude for your personal journey.

Phebe is passionate about personal growth and empowering others to reach their full potential.

@lilylousaromas



At just 10 years old, Lily leads Lily Lou's Aroma's, a business dedicated to creating eco-friendly self-care products with delightful scents. From scented candles to wax melts, essential oils, and perfumes, each item is meticulously made with sustainable and cruelty-free ingredients, ensuring a delightful experience while honoring our planet.

But Lily's vision extends beyond creating exceptional products. Inspired by her passion for giving back, Lily Lou's Aroma's actively supports various charities and advocates against bullying. This commitment to making a positive impact stems from Lily's upbringing and her unwavering dedication to creating a better world.

Lily's journey began before the pandemic when she embarked on a homeschooling project that ignited her passion for crafting sustainable goods. Her love for experimentation and facing new challenges transformed a hobby into a thriving business, driven by her entrepreneurial spirit and desire to effect change.

@Maia Wallace



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Maia Wallace

Maia Wallace is a dedicated advocate for equity, diversity, and inclusion (DEI) with a rich background in community organizing and education. Currently serving as a DEI Specialist at a prominent social services non-profit in Vancouver, Maia brings extensive experience to her role. Prior to this, Maia worked as a Justice Equity and Inclusion Educator at Simon Fraser University, fostering dialogue and implementing initiatives to advance DEI principles.

Additionally, she provided consulting services for various organizations including Graduate Health Research at UBC and the NDP, where she played a pivotal role in shaping inclusive practices. Maia's journey in DEI began during her undergraduate studies at the University of British Columbia, where she double majored in Political Science and Sociology. As the former Co-President of the UBC Black Student Union and Political Researcher at the AMS and the Museum of Anthropology, she gained valuable experience in advocacy and community engagement.

A bi-racial international student, Maia has lived in diverse regions including Europe, West Africa, South, and South-East Asia. Residing on the traditional, unceded, and unsurrendered territories of the Musqueam, Squamish, and Tsleil-Waututh peoples, she has actively engaged in grassroots activism for communities affected by anti-Black racism, LGBTQ+ discrimination, and Indigenous liberation. Maia is also recognized as the youngest founding member of the first Black Student Coast on Canada's western coast during her first year at UBC.

She is passionate about embracing intersectionality and remains committed to advancing equitable practices in all her endeavors. With a deep understanding of the importance of inclusive practices and a drive to inspire positive change, Maia looks forward to continuing her work in promoting equity and social justice.

@Poh Tan



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Poh Tan

Dr. Poh Tan is a dedicated and accomplished individual whose journey is defined by her unwavering passion for education, equity, and diversity. Currently completing her second PhD in Education at SFU, her academic endeavors are rooted in a deep commitment to instilling positive societal change. Among her remarkable accomplishments, Poh proudly stands as the recipient of the prestigious 2023 Mantella Corporation BIPOC Entrepreneur Award. Additionally, she gained recognition as a nominee for the 2023 YWCA Women of Distinction Award in the Education, Training, and Development category.

As a champion for women and people of color in STEM (Science, Technology, Engineering, and Mathematics), Poh has tirelessly worked to foster inclusivity and dispel stereotypes within these fields through her research and volunteering within the community, in particular Science World, Bloedel Conservatory, and the Vancouver Botanical Gardens Association. In addition, Poh is the founder and CEO of STEMedge Inc, specializing in designing effective STEM educational outreach strategies for a diverse range of organizations.

She is also past-president elect of the Society for Canadian Women in Science and Technology (SCWIST), a nonprofit organization dedicated to advancing equity, diversity, and inclusion for women and girls in STEM.

She engages in both local and global initiatives, including her involvement in the United Nations Commission on the Status of Women. Her aspiration is to inspire other women, especially those who share her background, to pursue careers in STEM and education without the pressure to conform to stereotypes. Poh's journey embodies the powerful notion that embracing one's uniqueness is a source of strength for positive change in STEM education and beyond.

@thestemgirlco



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Jennifer Ladipo

Jennifer Ladipo graduated from Dalhousie University with a Bachelors in Industrial Engineering where she developed a passion for leading more young women into the creative world of STEM (Science, Technology, Engineering, Math). She combined her love for mathematics and writing to create TheSTEMGirl, an initiative aimed at encouraging youth to view themselves in both a creative and scientific light through storytelling. Jennifer is a published author of both fiction and non fiction books all focused on science learning.

She continues to find new ways to describe what fun STEM can be through adventurous tales and design thinking. Jennifer believes it is important for youth to have role models to help them visualize their passions and follow through with future goals. Jennifer has also taken on the role of National Program Manager at Actua and is responsible for being a champion within the organization around engaging priority youth audiences and guiding the delivery of programs through the network.

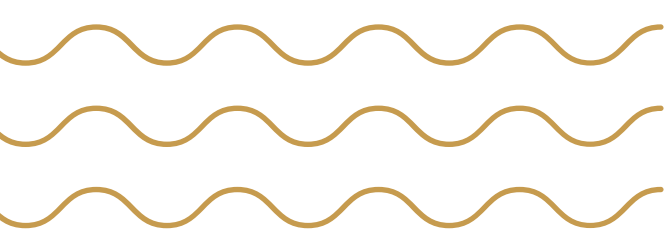
Her position focuses on the development of Actua's new Black Youth in STEM program and overseeing the National Girls Program. Using her engineering background, Jennifer aims to create measurable change that can be scaled across the country.

@Whitney Hussain



Whitney is a Registered Dietitian in Vancouver, BC. She graduated from the University of British Columbia and has worked in a variety of practice settings during her 10-year career, including hospital nutrition care as a Clinical Dietitian and retail and Industry Dietitian in the grocery store setting. She runs her own private practice with a focus on supporting fellow South Asians, plant-based nutrition, digestive health, and building positive relationships around food.

She has a passion to turn complicated nutrition information into practical tips that translate into what people buy, cook and end up in their bellies. She is a mum to a sweet and feisty toddler and loves being in the kitchen with her little one whipping up new and delicious recipes.

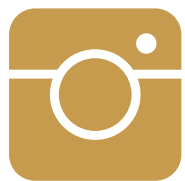


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